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For Immediate Release**VidOvation hires Broadcast Media Veterans**

Irvine, California, March 2, 2015 - VidOvation, a leading manufacturer of Video, Audio and Data Communications systems, and CER-TEC, a Broadcast Media manufacturer's representative firm, announce their partnership. VidOvation has invested heavily in John Cerquone and Leigh Herman of CER-TEC to help introduce transmission methods over fiber optic, wireless, and Ethernet/IP technologies. The intention is to present VidOvation's distinctive offerings to the Northeastern and Mid-Atlantic areas.

As trusted advisers in the broadcast industry, these industry veterans from New York, New York possess the ideal assets to spread the word of inventive video transmission products such as VidOvation's custom designed National Hockey League adopted GoalView 60 GHz Wireless goal verification system and their Stagebox IP Camera Back developed by the British Broadcast Corporation.

Executive VP of VidOvation, Jim Jachetta, points out that VidOvation systems are the mission critical infrastructure all broadcast clients need. Jim states, "In addition to our competitive video transmission systems, we provide the back-bending flexibility and support every client desperately needs in this market."

CER-TEC stresses relationships with quality-oriented manufacturers. They strive to carry remarkable product lines in the areas of Broadcast Video, Audio, Media Delivery, OTT solutions, Cloud products and Digital Asset Management. VidOvation's unique positioning as flexible problem solvers and video transmission experts guarantee a strong synergy with CER-TEC to help clients from beginning to end. "We ensure that each project gets done right by being involved from start to finish," says, Chief Executive Officer, John Cerquone. "This means serving consumers and manufacturers before, during, and after the investment."

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About VidOvation

VidOvation – Moving Video Forward, is a leading manufacturer of Video, Audio and Data Communications Systems to the Broadcast Television and Sports, Corporate AV, and Government markets with 50 years combined experience. They help with the frustrations of dropouts, latency, interference, noise, and security issues with video transmission. VidOvation can meet almost any application or budget with their Wireless Video, Video Streaming, Video Networking and Fiber Optic Communications Systems. The company excels in helping its clients integrate custom solutions into existing infrastructure. They have proven expertise to help clients from start to finish – from project consulting and management, to engineering and design, to warranty and support. Learn more at vidovation.com or call 1-949-777-5435.

About CER-TEC

CER-TEC Inc. represents manufacturers (principals) to customers as a cost-effective way to maximize sales when it is not feasible to have a direct sales person in the area. The company specializes in a variety of spaces such as broadcast video, audio, media delivery, OTT & TV Everywhere solutions, cloud products & services, web-based digital asset management systems and up/down converters. Learn more at www.cer-tec.com or call 1-585-241-3831.